



Reducing CCS Costs: Learning Curves, Learning through Research & Development, and Learning by Doing

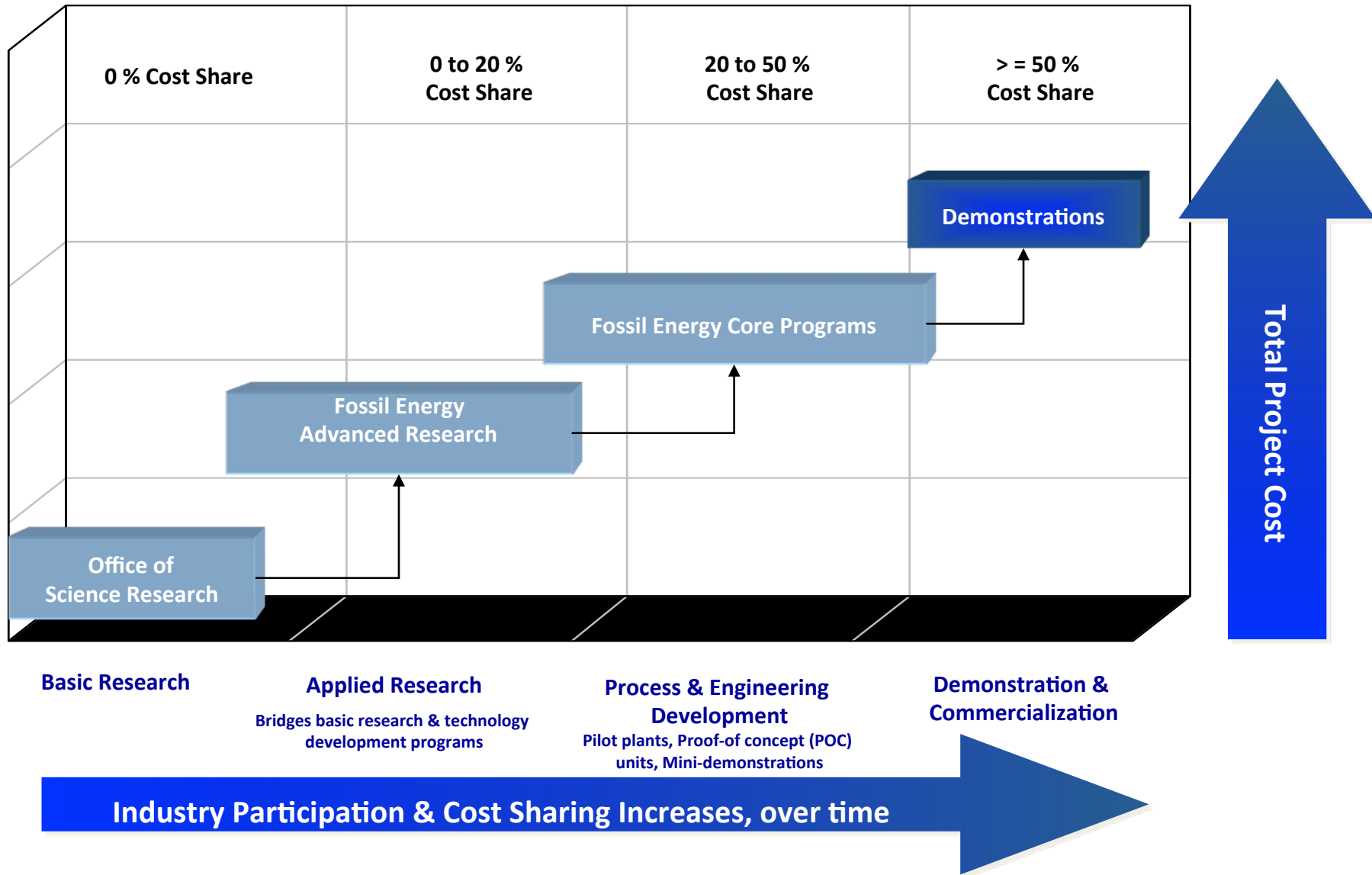
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Cost Share Ensures Commercial Relevance

DOE Research Programs

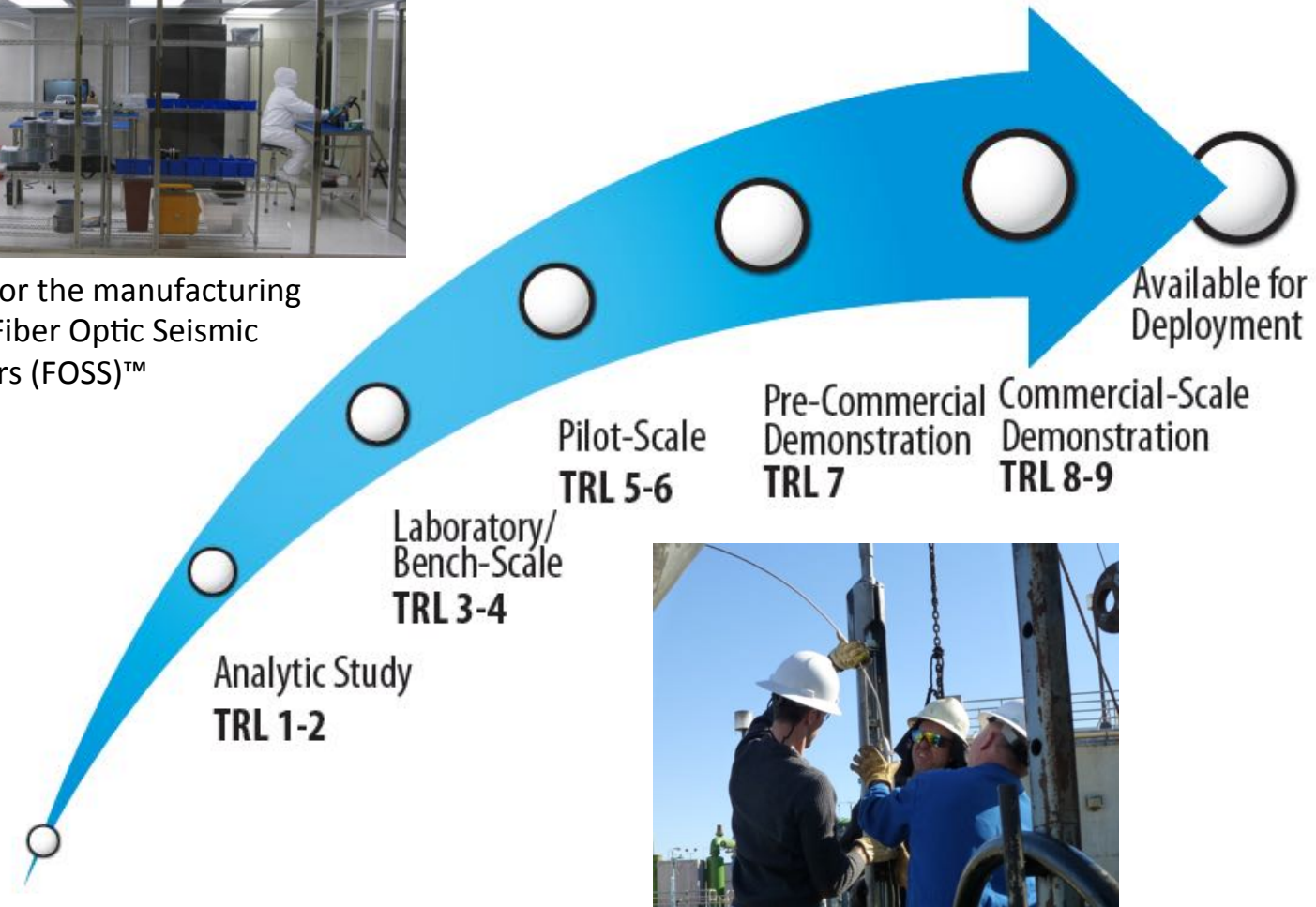


Carbon Storage Program

Technology Readiness Levels (TRLs)



The clean room for the manufacturing of the 300°C Fiber Optic Seismic Sensors (FOSS)[™]



Field deployment and testing of the 5 level 3C array prototype at an industrial well in California

Advanced Coal Power Technologies

Aspects Applicable to Natural Gas

*Today's
IGCC*

Advanced H₂ Turbines

*Integrated Gasification
Fuel Cells (IGFC)*

Syngas Cleanup

*Pulse
Combustion*

*3100°F H₂
Turbine*

*Advanced Pre-
combustion Capture*

*Chemical Looping
Gasification*

*Transformational
H₂ Production*

State-of-the-Art

2nd-Generation

Transformational

*Today's
Supercritical
PC*

*Advanced Ultra-
Supercritical (AUSC) PC*

*Transformational
CO₂ Separation*

*Advanced Post-combustion
Capture*

*Chemical Looping
Combustion*

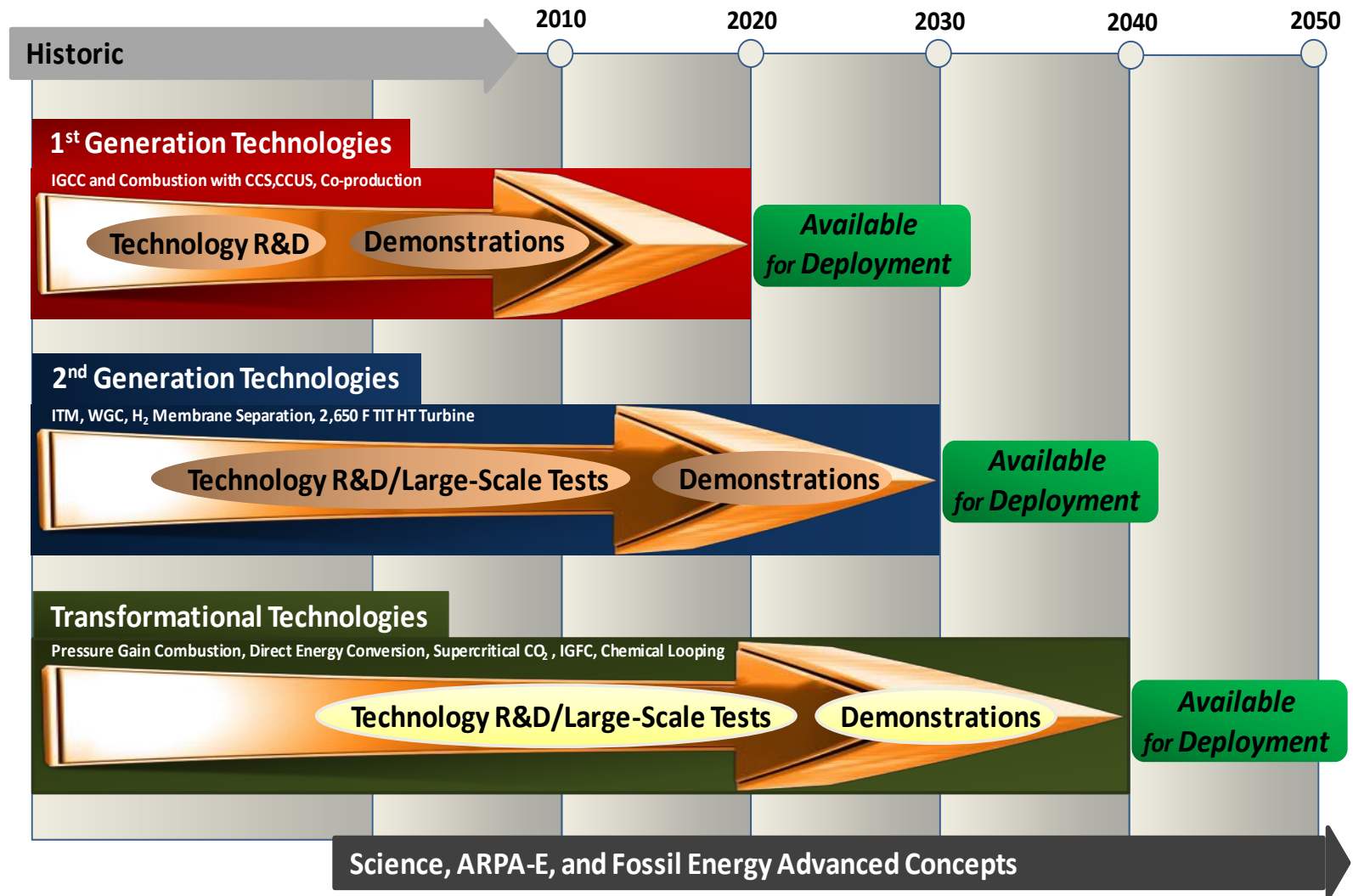
*Direct Power
Extraction*

AUSC Oxycombustion

Supercritical CO₂ Cycles

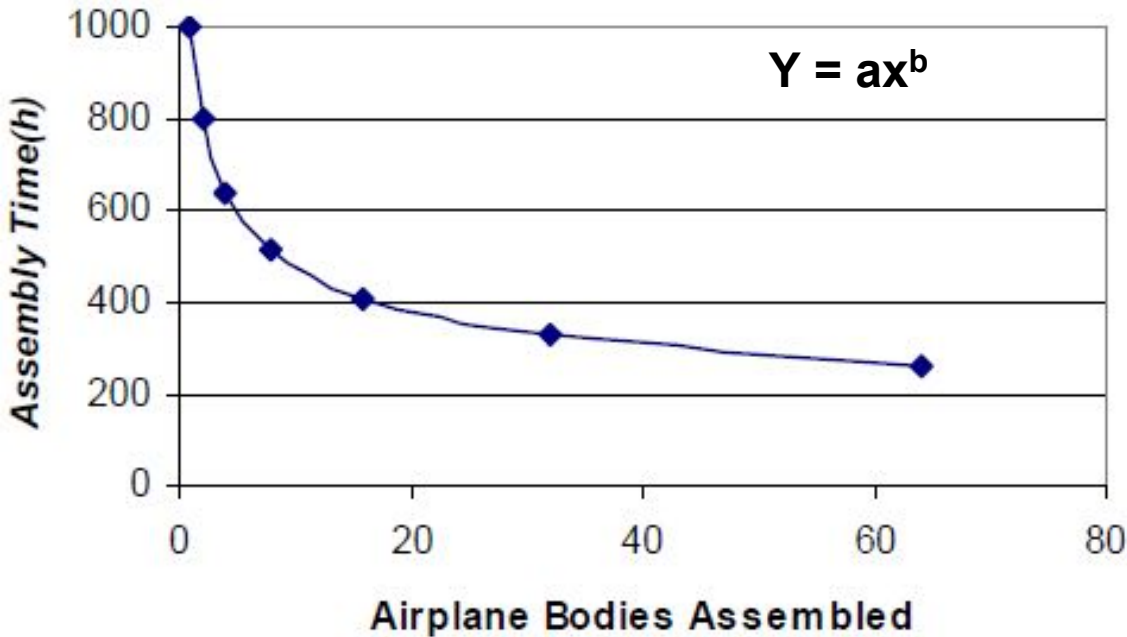
Pressurized Oxycombustion

CCRP Technology Development Timeline



Background – Learning Curves

Sample Learning Curve Function



a = Cost of first unit

x = Number of units produced

b = Learning rate exponent

$1 - 2^{-b}$ = Learning Rate, reduction in capital cost for doubling of capacity

- Developed by T.P. Wright in 1936 after observing labor time reductions to assemble airplanes.
- In 1998 Mackay & Probert showed that a similar rule could be applied to capital cost reductions in renewable energy.
- Models including NEMS rely on this curve to predict future capital costs.

Background - Large Variation in Learning Curves for Energy Technology

Technology	Region of Study	Time Period of Study	Estimated Learning Rate	Reference
Coal Power Plants	USA	1960 – 1980	1.0% – 6.4%	Joskow & Rose (1985)
Coal for Electric Utilities	USA	1948 – 1969	25%	Fisher (1974)
Crude Oil at the Well	USA	1869 – 1971	5%	Fisher (1974)
Solar PV Modules	World	1976 – 1992	18%	IEA (2000)
Wind Power	USA	1985 - 1994	32%	IEA (2000)
Wind Power	EU	1980 – 1995	18%	IEA (2000)

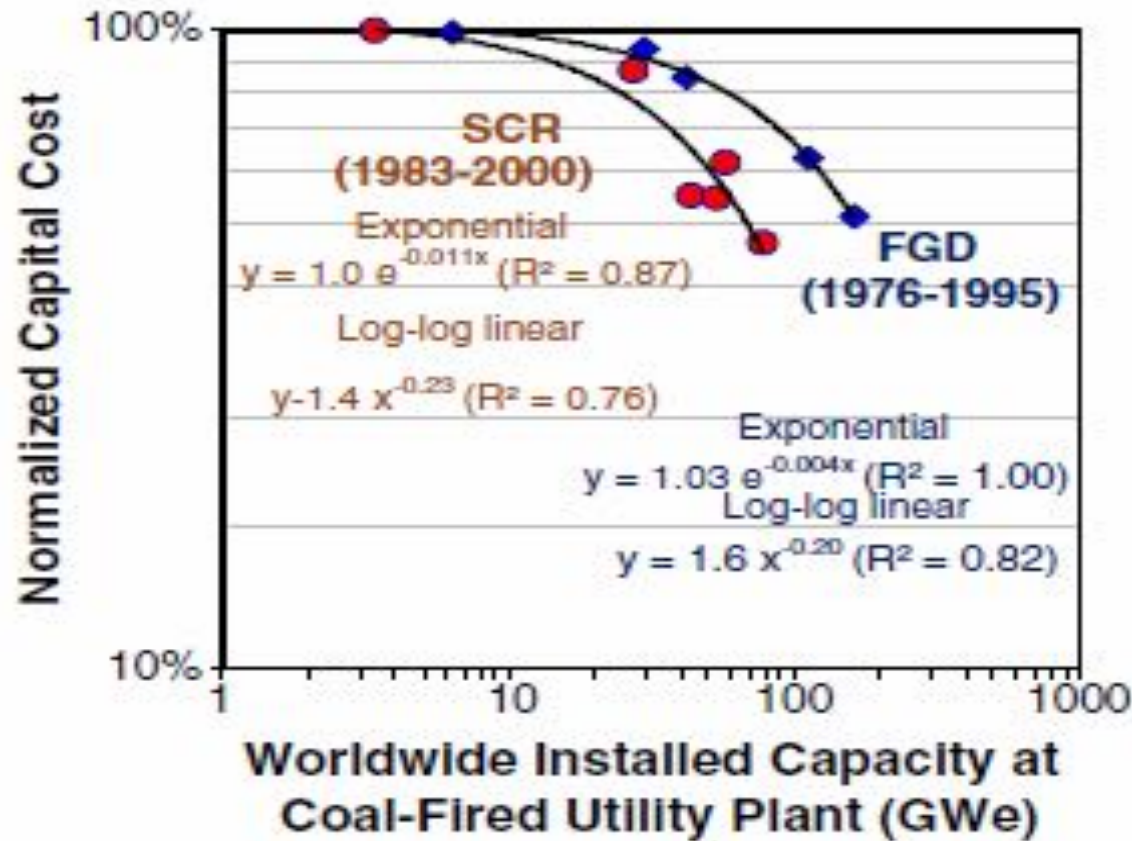
Data Source: McDonald & Schrattenholzer, 2001.

Background - Explanations for Variability

- Experience depreciation
- Short-term pricing behavior
- Differences in performance measures
- Definitional differences
- **Varying intensities of R&D**
- Economies of scale
- Cost variability for factors such as land costs, wages, and interest payments

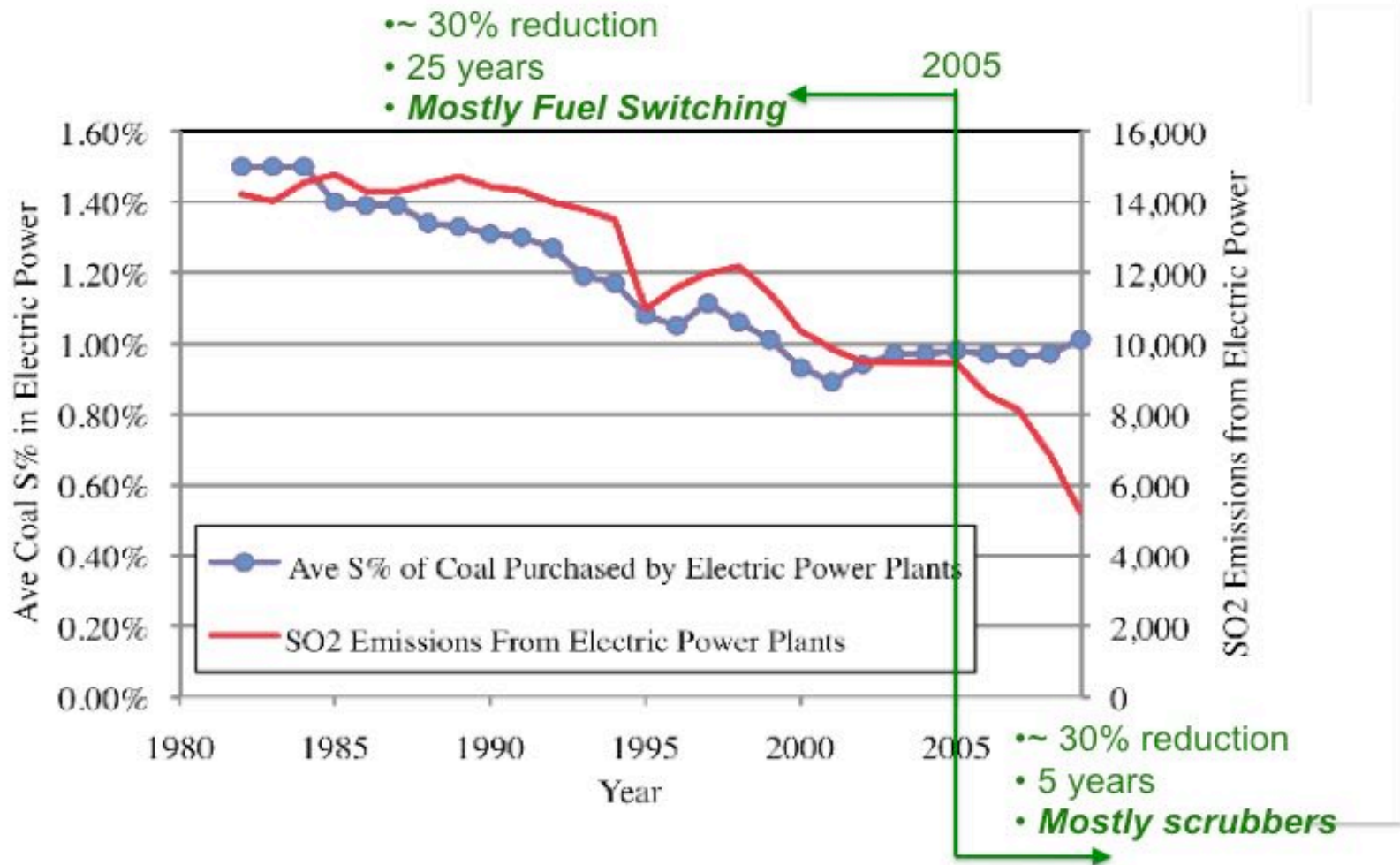
SO₂ & NO_x Control Learning Curves

Non-linear learning curves are prevalent in power plant emission control technologies.



Yeh, S., Rubin, E.S., Hounshell, D.A., and Taylor, M.R. (2009) Uncertainties in Technology Experience Curves, for Integrated Assessment Models, *Environmental Science & Technology*, **43** (18), 6907-14.

CO₂ Analogous to US Power SO₂ Emissions



Source: "CCS Theory of Change" by John Thompson, Clean Air Task Force, Nov. 21, 2013; adapted from "Anthropogenic Sulfur Dioxide Emissions: 1850-2005 Supplementary Material" S.J. Smith et. Al.

Background - Key Findings from Literature

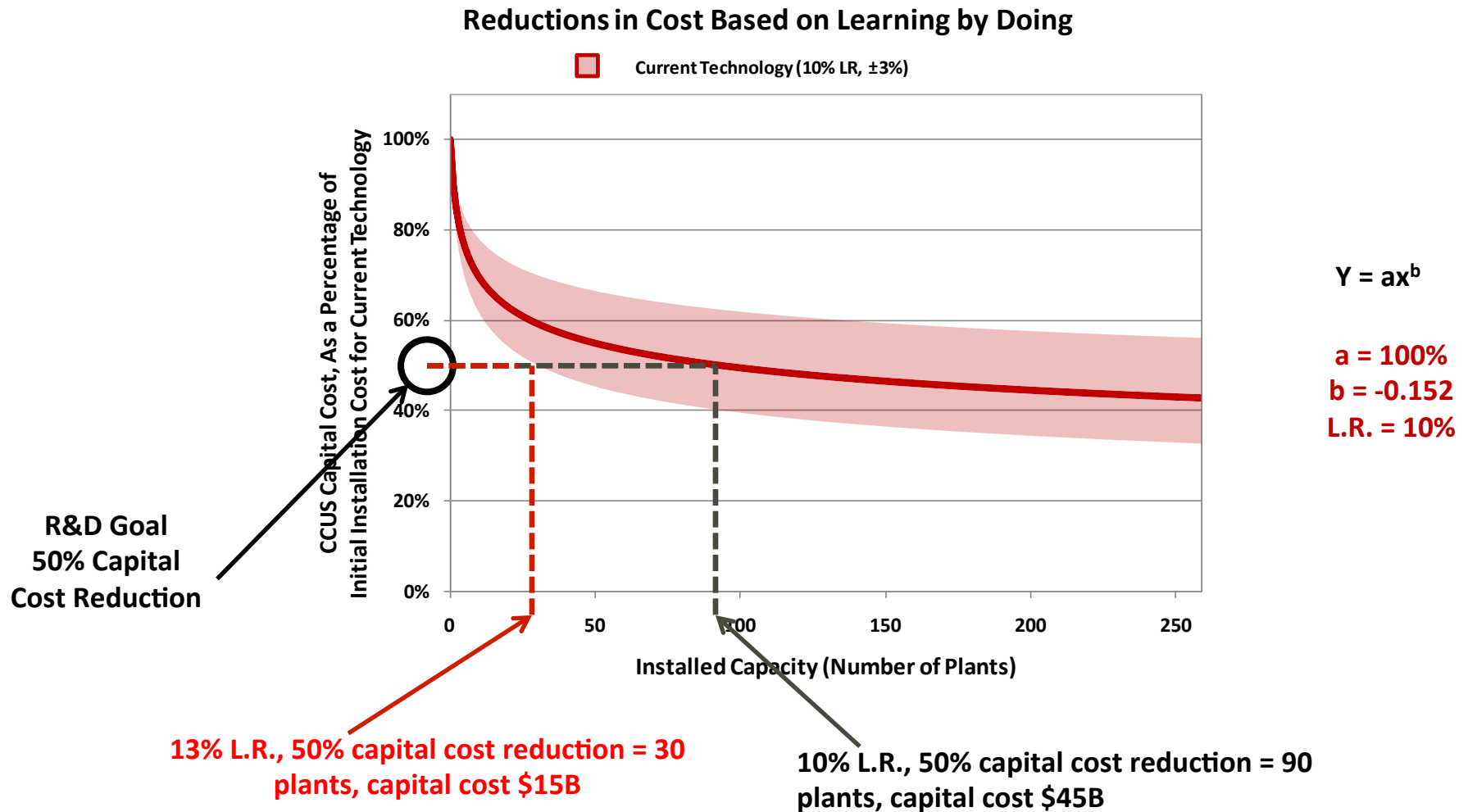
- **Both Research and Development (R&D) and learning-by-doing play an important role in innovation and the cost of energy technologies in the marketplace¹**
- **Caution should be taken when using this approach due to the following issues:**
 - Wide variation in learning curve rates and behavior
 - Cannot separate effects of R&D from learning-by-doing

¹For more details on the models, see Alan McDonald & Leo Schrattenholzer, “Learning Rates for Energy Technologies.” *Energy Policy*, 29 (2001), 255-261; and Sonia Yeh and Edward Rubin, “A Review of Uncertainties in Technology Experience Curves.” *Energy Economics* 34 (3) (2012), 762-771.

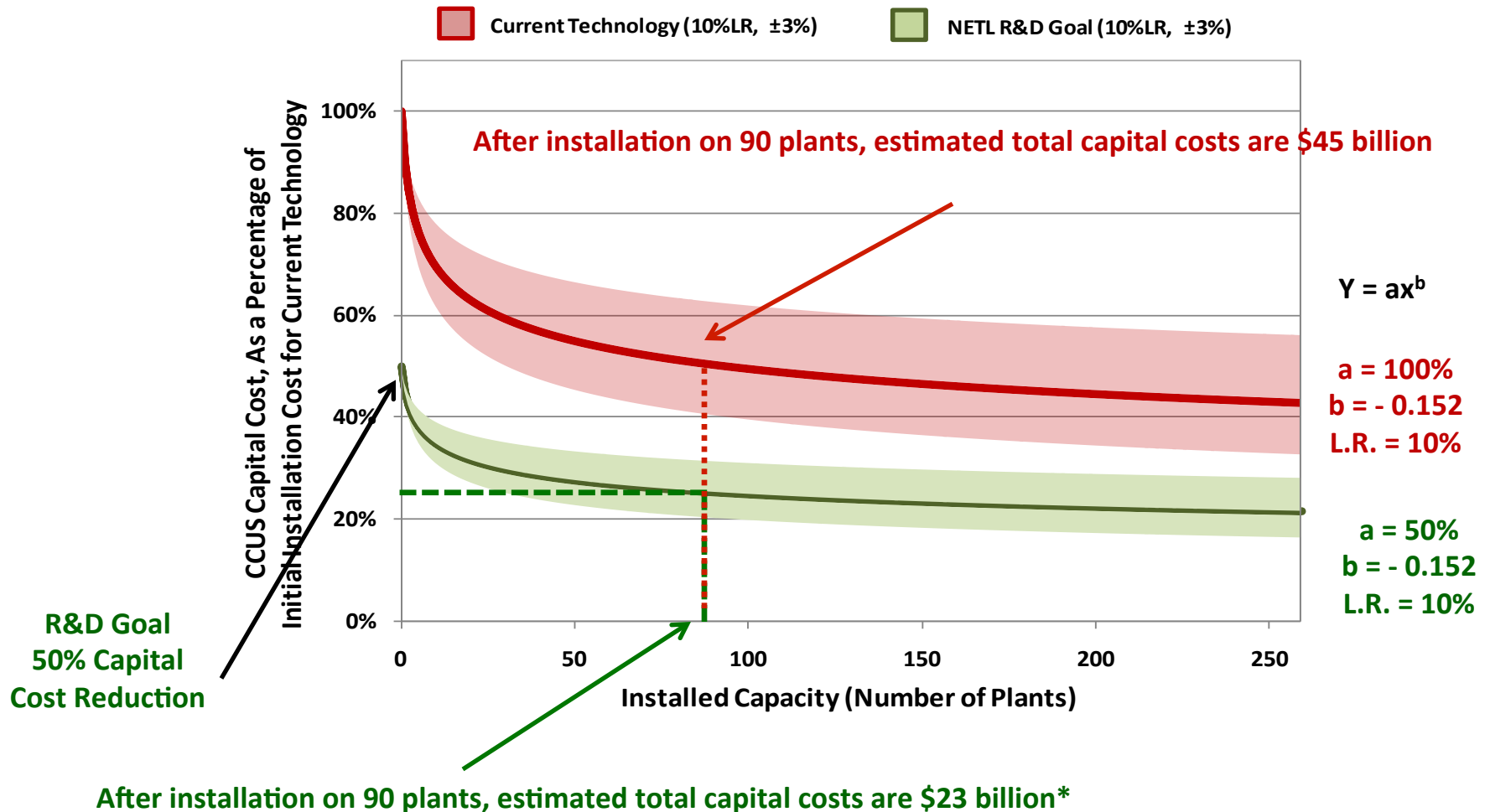
Choice of Learning Rate

- Rubin et al (2007), identified historic learning rates from similar power plant technologies:
 - 11% FGD
 - 12% SCR
 - 10% GTCC
 - 5% PC Boilers
- Riahi et al (2004), estimated a 13% learning rate for CCUS technologies.
- Assume a 10% learning rate representing the average of the above learning rates and a 3% error band to reflect inherent uncertainty.

How Many Learning-By-Doing Plants = R&D Goal?



Learning Occurs With R&D, Too



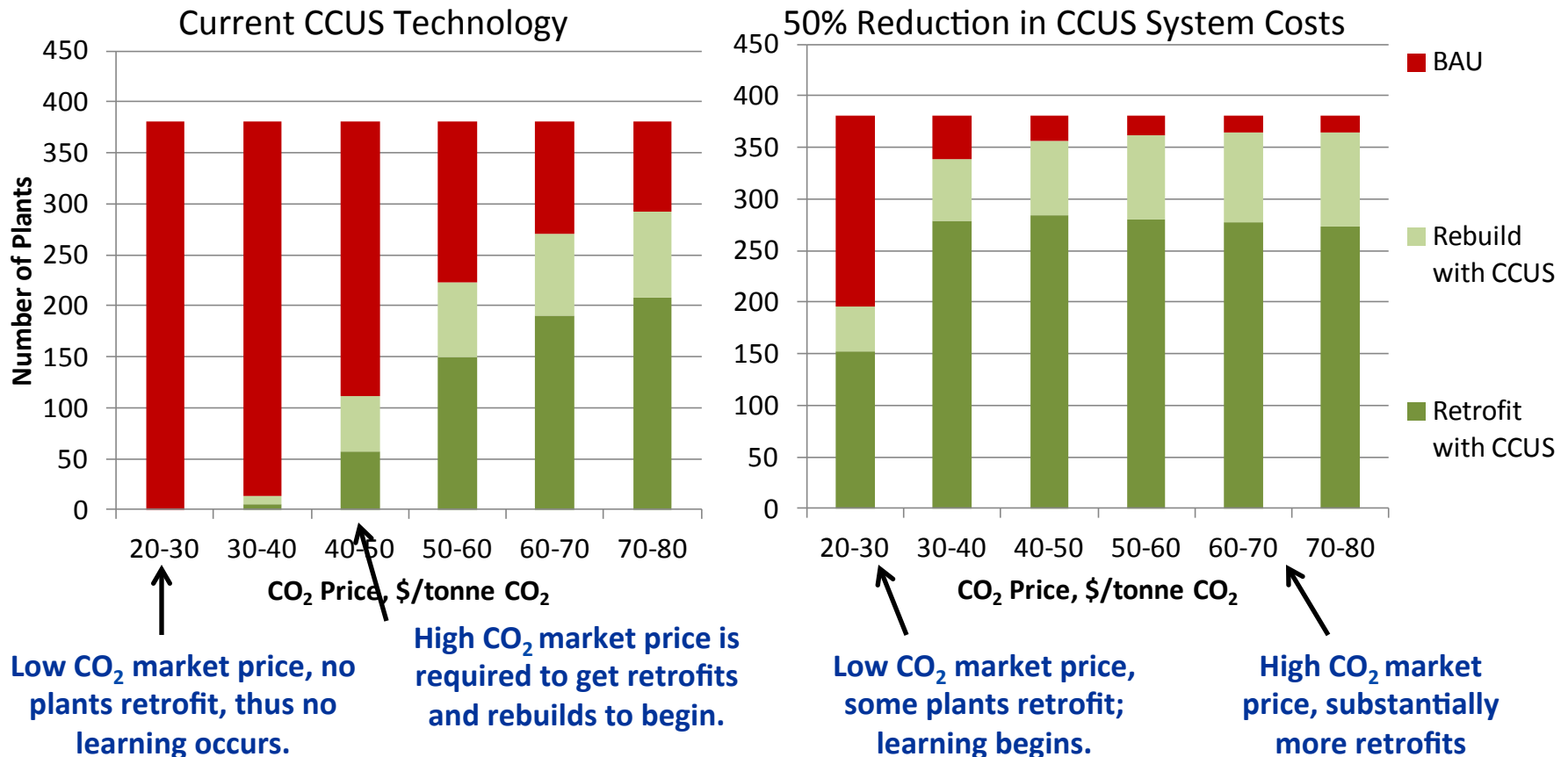
*R&D case includes capital costs but not R&D costs.

Net Present Value Tool

- **Question: How many plants would install CCUS if there were a price for CO₂?**
- **Compared:**
 - Current technology costs
 - EPEC R&D Goals = 50% reduction in CCUS retrofit costs
 - EPEC R&D Goals Lite = 25% reduction in CCUS retrofit costs
- **Examined how many plants retrofit with CCUS, how many rebuild with CCUS, and how many continue running business as usual (BAU).**

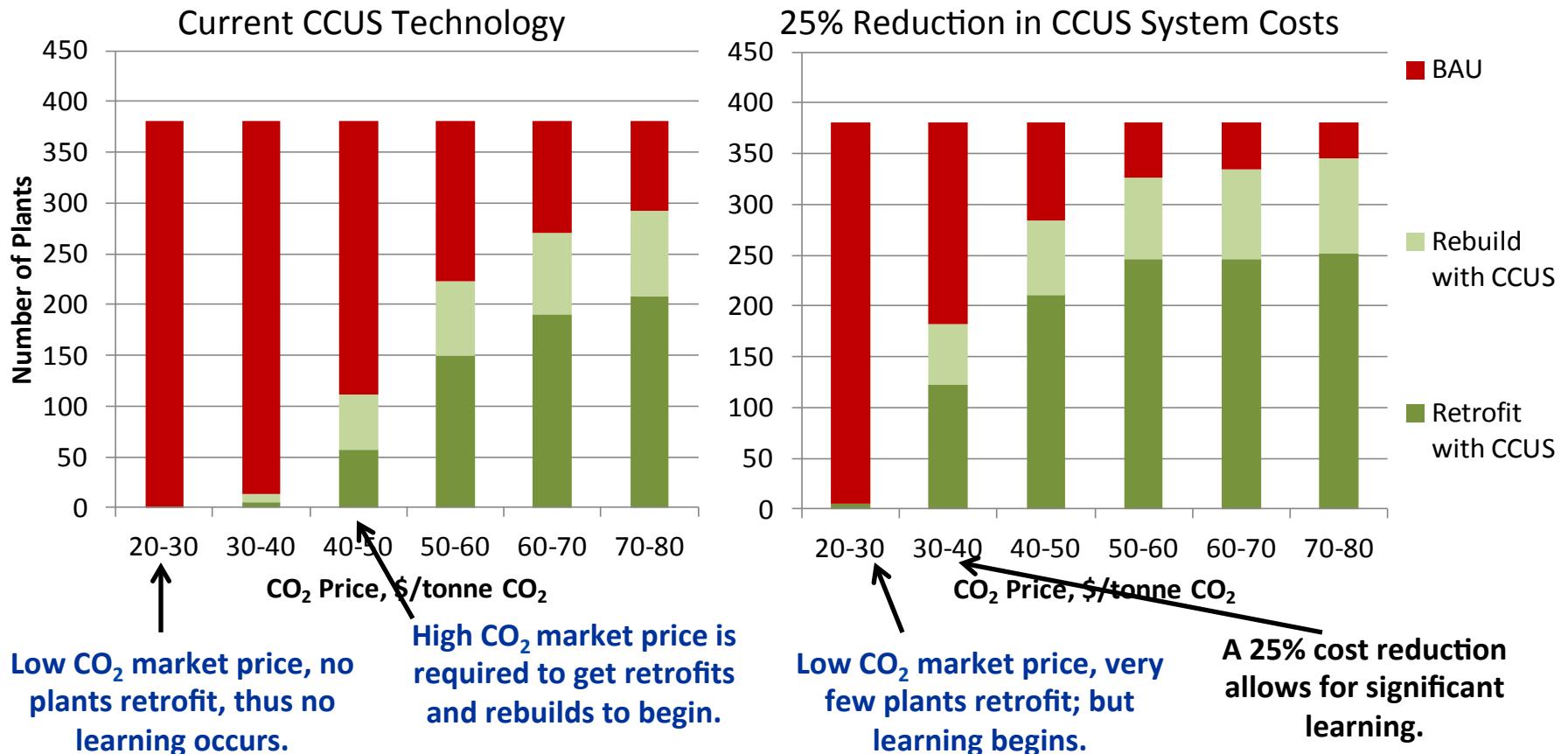
There Can be No Learning-by-Doing if There is No Doing

If R&D is not performed, the cost is too high for most plants to install technology or replace with new CCUS facilities; learning-by-doing never gets off the ground.



What if R&D Only Achieves a 25% CCUS System Cost Reduction?

Even if the NETL R&D program falls short of its goals, there is still value in the form of reduced CCUS system costs, increased deployment, & earlier learning-by-doing.



References

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“Climate Change, Technology Innovation, and the Future of Coal” by Edward Rubin, in Cornerstone, Vol. 1, Issue 1, Spring 2013.

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“Evaluating the Impact of R&D and Learning by Doing on Fossil Energy Cost Reductions: There Can be No Learning if There is No Doing” by Katrina Krulla, DOE/NETL-342/020613, Feb. 2013.

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“Moore’s Law vs. Wright’s Law”, Forbes, March 25, 2013.

<http://www.forbes.com/sites/jimhandy/2013/03/25/moores-law-vs-wrights-law/>

Statistical Basis for Predicting Technological Progress” by Bela Nagy, et al., Feb. 28, 2013.

<http://www.plosone.org/article/fetchObject.action?uri=info%3Adoi%2F10.1371%2Fjournal.pone.0052669&representation=PDF>

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